



**INDIAN SCHOOL MUSCAT  
SECOND PERIODIC TEST**

**BUSINESS STUDIES**

CLASS: XI

Sub. Code: 054

Time Allotted: 50mts.

26.11.2023

Max .Marks: 20

Roll no ..... Name of the Student ..... sec.....

**GENERAL INSTRUCTIONS:**

1. There are total 8 questions in all
2. All questions are compulsory
3. Answer should be brief and to the point

1. The word ethics has its origin in the Greek word ethics which means-

- (a) Law, Rules
- (b) Policy, Law
- (c) Norms, Ideals
- (d) Rules, Policy

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2. **Assertion:** E-business primarily caters to local business transactions.

**Reason:** E-business technologies enable businesses to reach a global customer base.

On the basis of above Assertion and Reason choose the correct answer from the options given below:

- (a) Both Assertion and Reason are correct and the Reason is a correct explanation of the Assertion
- (b) Both Assertion and Reason are correct but Reason is not a correct explanation of the Assertion
- (c) The Assertion is correct but Reason is incorrect
- (d) The Assertion is incorrect and Reason is correct

1

3. Although it is difficult to measure the end of ethical programmes, the firms can audit to monitor compliance with ethical standards. Is related to which element of business ethics:

- (a) Establishment of compliance mechanism
- (b) Involving employees at all levels
- (c) Measuring results

Ron

- (d) Top management commitment 1
4. Receiving delivery challan for the supply of raw materials by another business unit is an example of:
- (a) B2B
  - (b) B2C
  - (c) C2C
  - (d) Intra B 1
5. Yash had started a sugarcane factory in Moradabad two years back. He pays wages to the male workers at a rate which is much lower than the minimum wage rate prescribed by the government. The wages paid to the female workers are even lesser. He has also employed child labour extensively in the factory to further reduce the labour cost. Moreover, the working conditions in the factory are inappropriate as there is lack of hygiene, proper ventilation, facility for safe drinking water, etc. His business has always faced the problem of shortage of labour since its inception.
- In context of the above case:**
- (a) Yash has ignored his social responsibility towards which interest group?
  - (b) Why do you think it is important for a business enterprise to function in a socially responsible way? Explain by giving any two suitable points. 3
6. Differences between e-business and traditional business on the basis of
- (a) Locational Requirements
  - (b) Contact with Suppliers and Customers
  - (c) Business Processes and Length of the Cycle 3
7. Ashu enterprise is dealing in auto spare parts. With the expansion in business the enterprise found that the decisions are delayed and level of coordination is coming down. The CEO called for a meeting of all the managers. Mahendra a newly appointed manager suggested that company should have its own internet so that all the employees can interact and pass important information to each other through internet.
- Even short meetings of different departments can be conducted through Video conferencing to take fast action. The CEO liked the idea and installed an internet for connecting all the employees in line.
- Answer the following questions:**
- (a) Which branch of e-business is suggested by Mr. Mahendra?
  - (b) Explain any three benefits provided by e-business. 4

*Sumi*

8. 'A Ltd.' is a well-known company in telecom sector in India. The company is committed to treat everyone fairly, with respect and dignity regardless of differences in positions, age, caste, creed, gender or otherwise. It endeavors to foster a participatory work environment where trust and confidence between team members is spontaneous. It not only abides by all the laws governing in India but is also fully committed to achieving and participating in every conceivable way in the progress and integrity of the nation. It constantly reviews and revises all its print and electronic promotional materials like advertisements, brochures, etc. to make sure that they are clear, precise and free from any kind of misrepresentation(s). The company remains actively involved in social issues and activities. It maintains financial records and follows strict accounting control to ensure effective and efficient utilisation of funds, thereby maximizing returns to their shareholders.

(a) What is the meaning of social responsibility of business?

(b) By quoting lines from the paragraph identify the five different interest groups towards which the company is fulfilling its social responsibilities.

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\*\*\*END OF THE QUESTION PAPER\*\*\*





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  - (a) Law, Rules
  - (b) Morals, Character
  - (c) Norms, Law
  - (d) Character, Policy

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2. The transactions through the website of flipkart or Amazon is an example of
  - (a) B2C
  - (b) B2B
  - (c) C2C
  - (d) Intra B

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3. **Assertion:** One of the significant benefits of e-business is lower operational costs.  
**Reason:** E-business reduces the need for infrastructure and physical stores.
  - (a) Both Assertion and Reason are correct and the Reason is a correct explanation of the Assertion
  - (b) Both Assertion and Reason are correct but Reason is not a correct explanation of the Assertion
  - (c) The Assertion is correct but Reason is incorrect
  - (d) The Assertion is incorrect and Reason is correct

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4. What is the purpose of "Establishment of compliance mechanism" in business ethics?
  - (a) Maximizing shareholder profits
  - (b) Expanding market share

- (c) Reducing employee benefits
- (d) Monitoring and ensuring adherence to ethical standards 1
5. Lakshay Ltd. is an IT company having many shareholders. In reality the financial position of the company is weak. But in its meeting with shareholders it presented a very good picture of the financial affairs of the company to attract more of them.
- (a) Is the company showing a socially desirable behaviour? Give reason.
- (b) Social responsibility towards which group is ignored in above para.
- (c) Write any one social responsibility of the above group identify in point (b). 3
6. Differences between e-business and traditional business on the basis of
- (a) Nature of internal communication
- (b) Operating Cost
- (c) Shape of the organisational Structure 3
7. Sagar and Aditi two fashion designers from Delhi decided to sell their designer outfits to rich market segment by providing them facility of customising the outfit as per their needs. So they made a website 'myfashion.com' as they don't want to spend too much finance on opening retail outlet in a costly market.
- Sooner they starting getting good response not only from Delhi but also from other cities like Chandigarh, Punjab, etc.
- (a) Name and explain the form of business highlighted above by quoting the lines.
- (b) Also identify and explain two advantages of above form of business highlighted above by quoting the lines. 4
8. Atul is the owner of readymade garments factory. His main motive is maximising the profit. For this, he has given misleading advertisement and is supplying low quality products. Also, he has not provided right kind of working conditions in his factory. He is not adopting fair dealings with the suppliers. He is not behaving as a good citizen of the society and is violating the well accepted values of the society. As a result, his efficient employees have started leaving the job and have joined his competitor. He is not able to pay tax regularly and on time.
- (a) What is the meaning of social responsibility of business?
- (b) Identify the five different groups towards whom Atul is not performing his social responsibility by quoting the lines. 6

\*\*\*END OF THE QUESTION PAPER\*\*\*

*Sumi K*



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  - (b) Policy, Law
  - (c) Norms, Policy
  - (d) Character, Norms 1
2. Why is "Top management commitment" important in business ethics?
  - (a) It solely focuses on increasing profits
  - (b) It sets the tone for ethical behavior throughout the organization
  - (c) It prioritizes marketing strategies
  - (d) It minimizes competition 1
3. **Assertion:** E-business offers cost savings as one of its primary benefits.  
**Reason:** By eliminating the need for physical storefronts and reducing the need for extensive paper documentation, e-business can significantly reduce operational costs.
  - (a) Both Assertion and Reason are correct and the Reason is a correct explanation of the Assertion
  - (b) Both Assertion and Reason are correct but Reason is not a correct explanation of the Assertion
  - (c) The Assertion is correct but Reason is incorrect
  - (d) The Assertion is incorrect and Reason is correct 1

4. Virtual Private Network is an example of .....  
 (a) B2B  
 (b) B2C  
 (c) C2C  
 (d) Intra B 1
5. Sumit a wholesaler selling rice, stopped the supply of his product in order to raise the demand and then supplied rice at higher prices.  
 (a) Is he showing socially desirable behaviour? Give reason.  
 (b) Social responsibility towards which group is ignored in above para.  
 (c) Write any one social responsibility of the above group identify in point (b). 3
6. Differences between e-business and traditional business on the basis of  
 (a) Nature of Human Capital  
 (b) Cost of setting up  
 (c) Transactional Risk 3
7. Mohit is working in an IT firm. His manager calls for a meeting where the agenda was cost cutting in the firm. Mohit advised his manager that the employees should be trained for working on computers so that documentation can be done on computers. This way they will be able to reduce paper cost. Also work will be completed in less time. The manager likes the idea of doing business through computer systems.  
 (a) Identify and explain the type of business referred to in the above case.  
 (b) Also explain any two advantages of the type identified. 4
8. Well Ltd., a renowned computer manufacturing company follows the vision of 'reaching new heights' with its people on its side only. It not only provides quality products at reasonable price but also provides various facilities to its employees for 5 years of service. It also provides computer skills to youth in remote areas free of cost.  
 (a) What is the meaning of business ethics?  
 (b) What according to you are the business ethics of the company? **(Any two points)**  
 (c) Explain the following elements of business ethics.  
     1) Publication of a code  
     2) Involving Employees at all levels  
     3) Measuring Results  
     4) Establishments of Compliance Mechanisms 6

\*\*\*END OF THE QUESTION PAPER\*\*\*

*Shu*